

A Global Shift to Urban Vitality

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About Us

Four Ingredients for Urban Vitality

Variety of People

Caters to a wide range of ages, abilities, genders, ethnicities, and economic means

Variety of Activities

Caters to a wide range of economic and non-economic tasks, including care work

Variety of Times

Caters to a wide range of hours, outside of the “usual” morning and afternoon peaks

Variety of Modes

Caters to a wide range of mobility devices, including walking, cycling, and transit



“The simple needs of automobiles are more easily understood and satisfied than the complex needs of cities, and a growing number of planners and designers have come to believe if they can only solve the problems of traffic, they will have solved the major problems of cities.” - Jane Jacobs





Why Do We Need Urban Vitality?

The Child-Friendly City



The Age-Friendly City



The Caregiving City



The Accessible City



The Prosperous City



The Connected City





**What Does
Urban
Vitality
Look Like?**



Barcelona, ES



Barcelona, ES



Barcelona, ES



Barcelona, ES



Tirana, AL



Tirana, AL

Tirana, AL





Tirana, AL



Montréal, CA

BIENVENUE
DANS LA ZONE LENTE!



Priorité
aux piétons,
cyclistes
autorisés



Montréal, CA



Montréal, CA



Montréal, CA



Bogotá, CO

Bogotá, CO





BIENVENIDOS
Comencemos esta maravillosa
etapa con
el arte
del
Cuidarte.

Bogotá, CO



Paris, FR



C&A
Bienvenue!
Nous sommes
toujours là
pour vous.

PARIS
ENCHANTÉE

ORS
TRÉSORS

PARIS
CHANTÉE
LE VILLAGE
NOËL
DE N

Paris, FR



T SE E



Rue Charles Bixain



Paris, FR

What is the Role of Leadership?



Lead with Empathy



Have a Long-Term Vision



Value the Work of Care



Build Alliances



Prioritize Impact Over Power



Thanks!

Interested in
learning more?
Check out our
books:



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